



Memorandum

TO: Interested Parties
FROM: Paul Shumaker
SUBJECT: Survey on NC Voting Issues
Date: April 27, 2021

METHODOLOGY

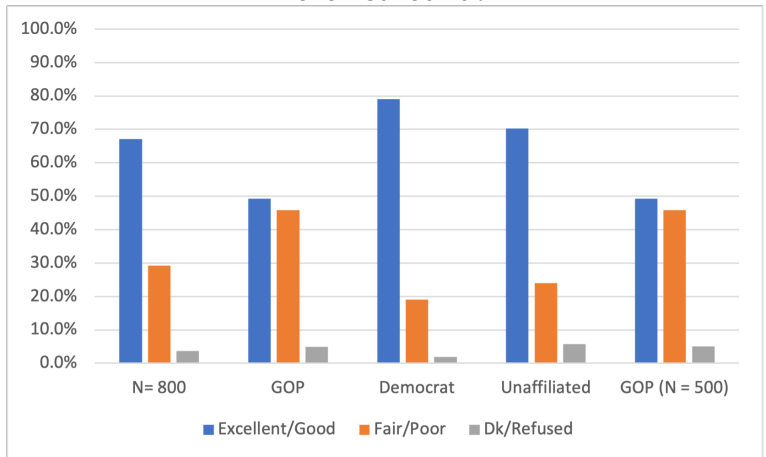
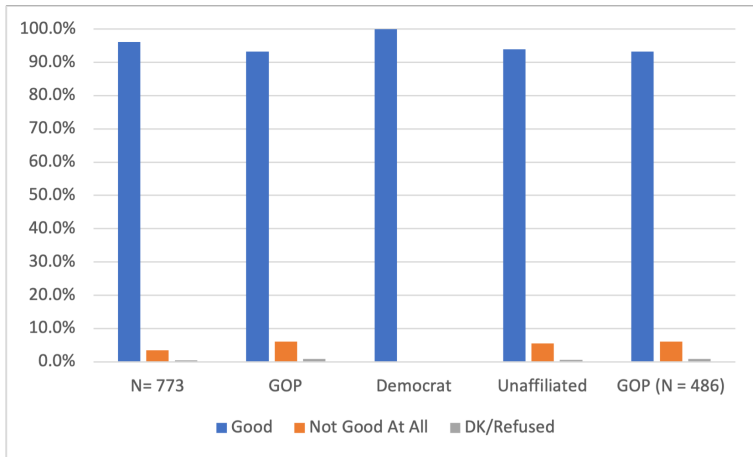
Strategic Partners Solutions conducted a survey using live-phone interviews between April 18-20, 2021 on behalf of Secure Democracy. The survey included 65% landlines and 35% cellphones with 1,030 likely voters. The survey sample was segmented to achieve N=800 general election voters and N=500 Republican voters. The N=800 survey has a margin of error of + 3.5% and the N=500 GOP survey has a margin of error of + 4.4%.

VOTING ISSUES AND VOTER OPINIONS

Those respondents who said they voted last November generally agree that they had a good voting experience. However, Republican opinions were divided on the job rating of their local elections board.

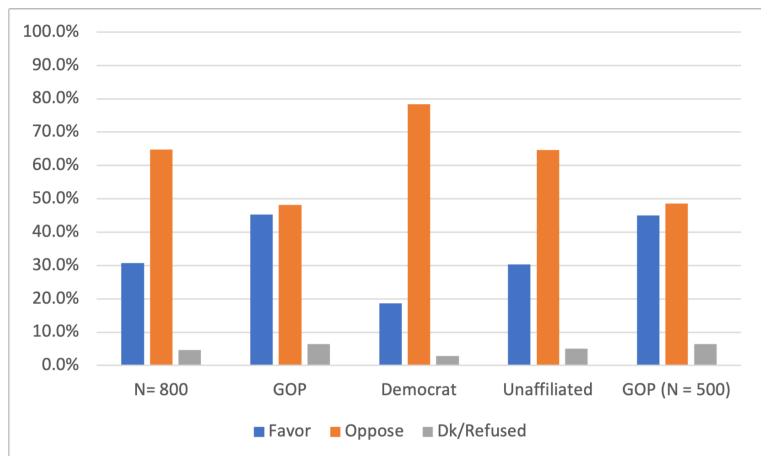
“Overall, would say your experience voting last year was very good, somewhat good, or not good at all?”

“And would you say your local county board of elections did an excellent job, a good job, only a fair job, or a poor job in handling voting in North Carolina?”



We asked the respondents a series of legislative issue questions.

Here are some proposals currently being considered in the state legislature regarding election reform. We asked the respondents to please share if you strongly favor, somewhat favor, somewhat oppose, or strongly oppose each.

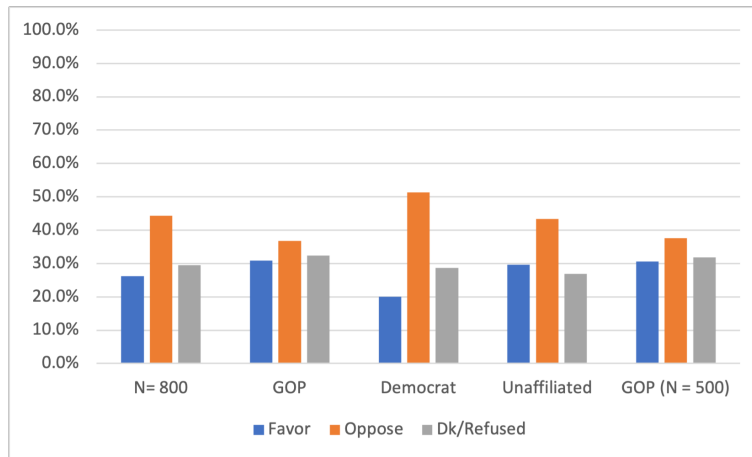


“Throwing away mail ballots received after 5 PM on Election Day, even if they were mailed before Election Day”

While voters overall are opposed to throwing away ballots received after 5 PM on Election Day, Republican voters are divided on the issue.

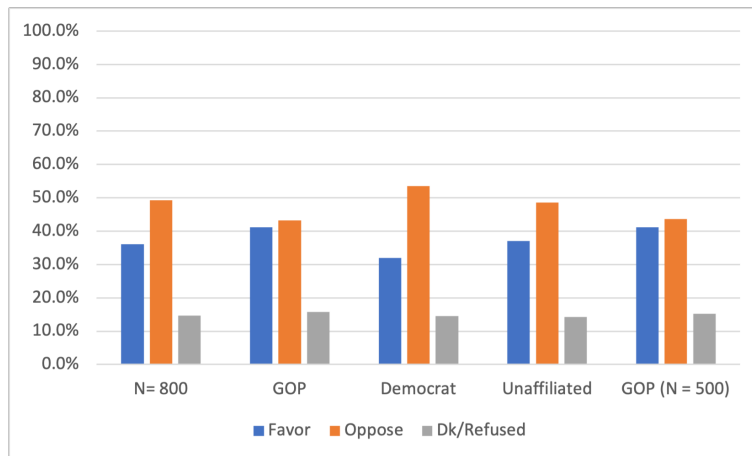


"Blocking the state board of elections from settling election lawsuits"



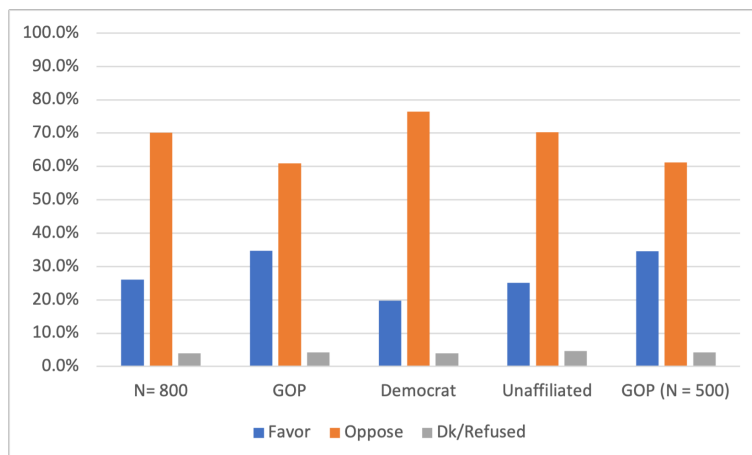
The trend line leans toward voters opposing blocking the board, but voters want more information on this issue. The high don't know response indicates that voters need more information before making up their minds.

"Barring the state board of elections from modifying election procedures in the event of an emergency"



Nearly half of all voters oppose, but voters still want more information. Republican opinions are equally divided on the issue.

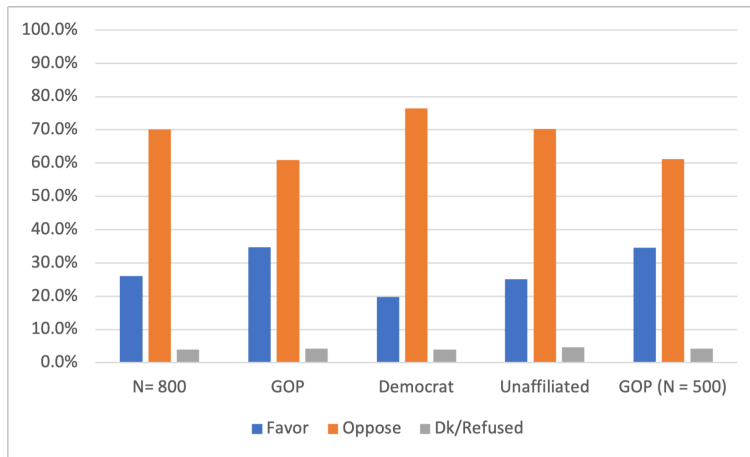
"Limiting opportunities for voters to vote early in person"



A majority of NC voters across all partisan lines strongly oppose limitations on voting early in North Carolina.

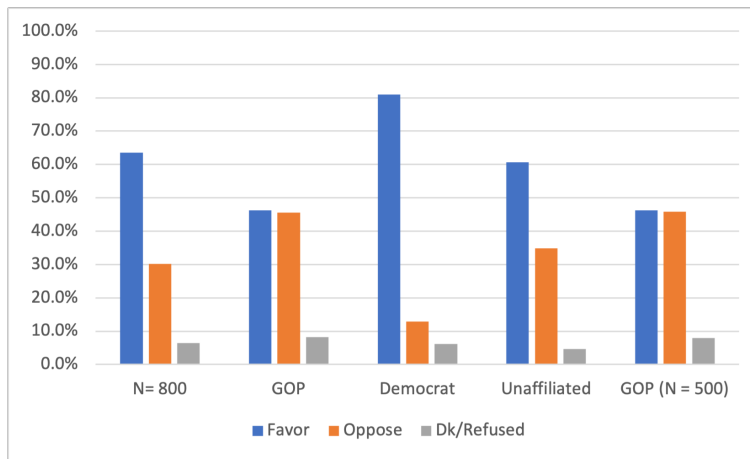


"Providing voters with an opportunity to fix an error so they can have their ballot counted"



Overall, voters favor having the opportunity to fix an error on their ballot so their ballot can be counted. Intensity was strongest with Democratic voters with 65.2% saying strongly favor.

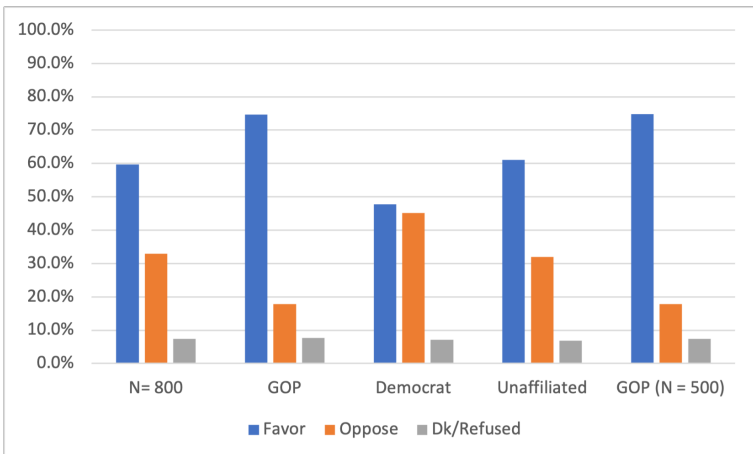
"Automatically registering eligible North Carolinians to vote when they interact with government agencies like the DMV"



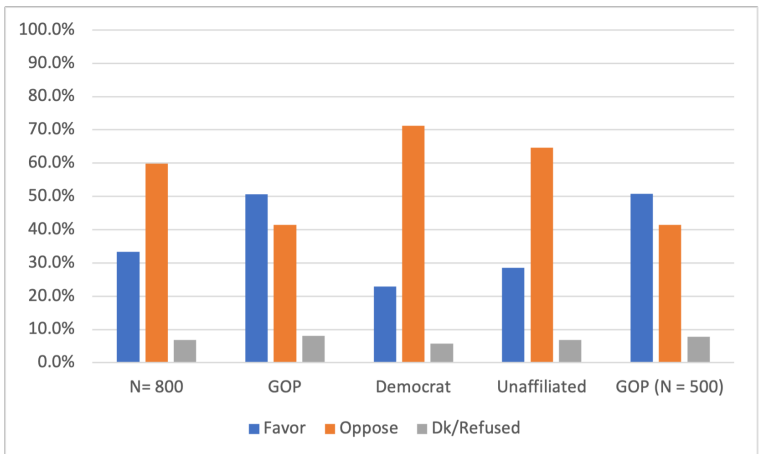
Overall, voters favor using government agencies like the DMV to register eligible voters. However, Republican opinions are divided on the issue.

"Requiring a witness to sign each voter's private mail in ballots"

"Requiring two witnesses to sign each voter's private mail in ballot"

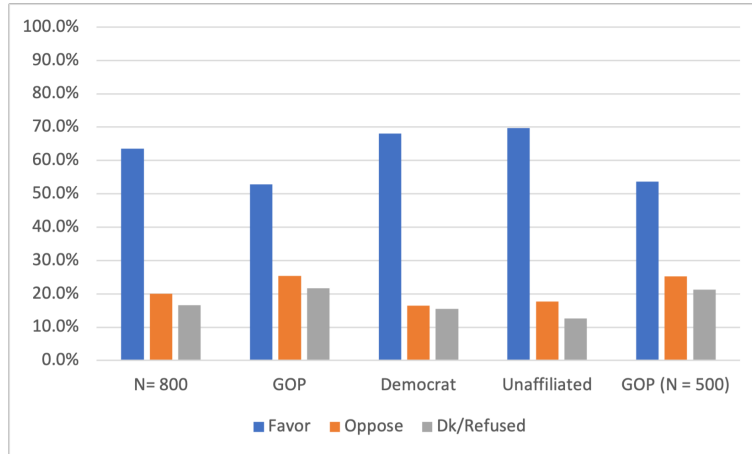


Overall, voters favor a witness signature to mail in ballots. Republican opinions were the strongest on the issue of all voting groups with 74.6% saying they favor.



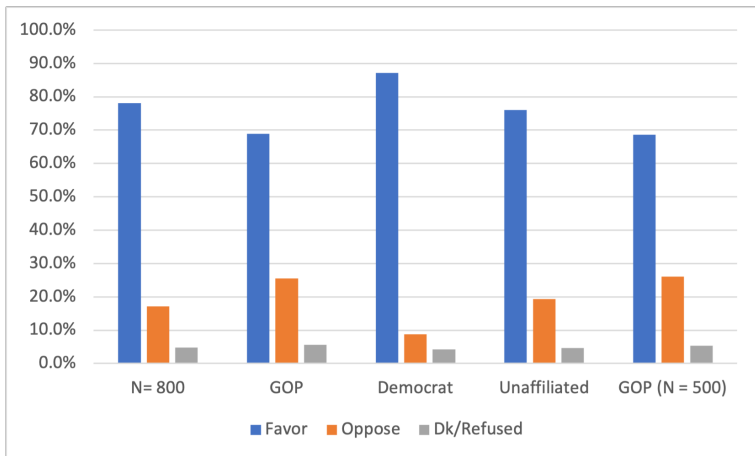
A majority of Unaffiliated voters and Democratic voters opposed a "two witness" signature requirement on mail in ballots. More Republicans favor than oppose with 50.8% of all Republicans in favor and 41.4% opposed.

"Establishing a non-partisan and independent commission to draw congressional and state legislative district lines"

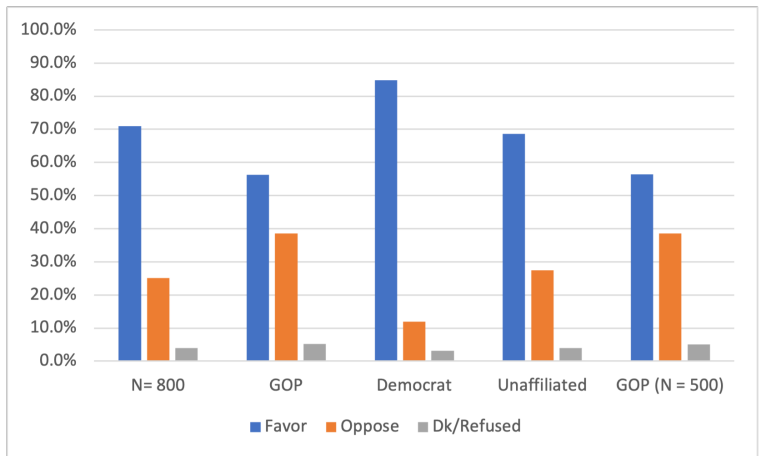


63.5% of all voters favor a non-partisan/independent commission with intensity greatest at 51.9% of Democrats strongly favoring such a commission.

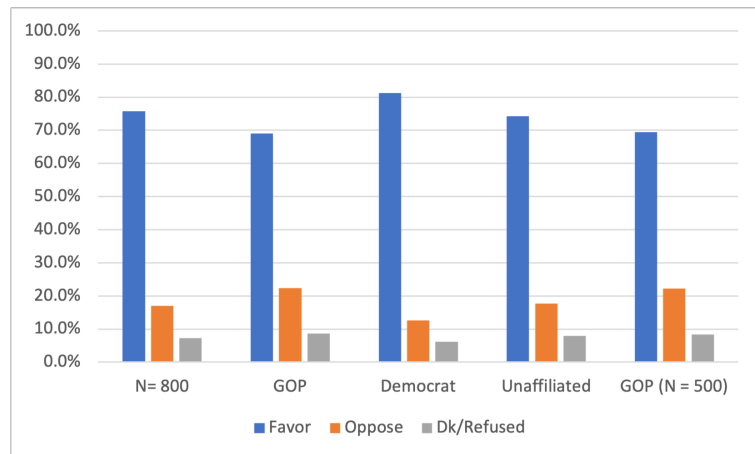
"Allowing family members, caregivers, and household members to assist someone in filing their ballot"



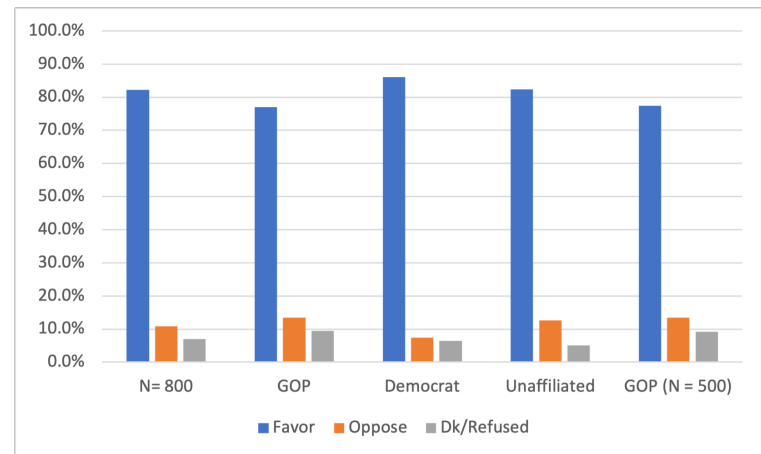
"Increasing the number of days and hours for in person early voting"



"Requiring election officials to contact a voter before cancelling their voter registration"



"Establishing an electronic ballot tracking system, which allows voters to know the status of their mail-in ballot at any time until it is verified and counted"





SUMMARY OF KEY FINDING

Voters were satisfied with their voting experience in the November 2020 elections. When it comes to the voting process, they favor more access to early voting opportunities; and they want accountability in the process. A clear majority of voters favor having at least one witness signature on mail-in ballots. More Republicans like the idea of two signatures than not, while Democratic and Unaffiliated voters oppose with 61.9% of Democrats strongly opposing and 42.3% of Unaffiliated strongly oppose and 22.3% somewhat opposed. Establishing an electronic ballot tracking system for mail-in ballots was strongly supported by all voting groups as well as requiring election officials to contact a voter before cancelling their voter registration.

About Paul Shumaker

For over four decades, Paul Shumaker has created winning, data-driven strategies for candidates and businesses at every level, leading to a historic transformation of North Carolina's political landscape.

With five Senate wins, Paul has won more U.S. Senate races in North Carolina than any consultant in the past 25 years. Paul also set the record for winning the most expensive U.S. Senate race in American history in 2014, and then beat his own record again in 2020, with Senator Thom Tillis' historic win in a race that cost \$300 million.

Paul has been described as the “Data Guy’ Behind North Carolina Republicans,” who is one of the longest serving political consultants in the state, distinguished by clear and honest direction based on historical, current, and projected data.

He is also the co-owner of Strategic Partners Solutions, an issue management firm based in Raleigh.